

IDWeek eNL Advertising Program

- Highlights from previous IDWeek meeting
- Deadlines and important information about upcoming IDWeek meeting
- Spotlights on key information to be presented, speakers, etc. for upcoming meeting
- Two 300x250 display banners in each deployment
 - 34k sends per deployment
 - 50% SOV model
 - (1) position per committed advertiser
 - Positions will rotate with each deployment amongst annually committed advertisers
- Strong Average Deployment Performance
 - Unique Open Rate: 31.0%
 - Average Display Banner CTR: 1.51%

06.16.2020 To view this email as a web page, click here.

IDWeek
Advancing Evidence, Improving Care

Oct. 21-25, 2020 | Philadelphia, PA

Deadline to Submit Your Abstract or Case is Approaching

Advertisement

IDSA
IDSA Guidance on COVID-19
IDSA is providing rapid guidance around COVID-19 treatment, management, prevention, and diagnosis as new data becomes available. **READ NOW**

We're working hard to bring you the latest updates during IDWeek this fall.

Submit an Abstract or Case

Two days remain to submit your abstract or case to IDWeek. The extended deadline is this **Thursday, June 18 (9 p.m. EDT)** and we recommend you begin the process as early as possible. You created a new COVID-19 category for both regular and late-breaker submissions. For more details on abstract or case submissions and other deadlines and answers to frequently asked questions, please visit the [Call for Abstracts and Cases](#). For registration and conference information visit [IDWeek.org](#).

SUBMIT AN ABSTRACT OR CASE TODAY

Important Dates

Registration is Now Open

Abstract & Case Deadline June 18

Travel Award Application June 15

Advertisement

HARD BELLY
HELP YOUR PATIENTS RELIEVE THE BURDEN OF HARD BELLY
LEARN MORE

Status of IDWeek 2020

The premier infectious diseases meeting is still planned for Oct. 21-25 in Philadelphia, Pa. We are monitoring the situation and should meeting in person become impossible, IDWeek will be held virtually and your registration fees will be credited to the virtual event. It is possible a portion will be refunded, but registration rates for a virtual IDWeek have not been established yet.

A joint meeting of
IDSA **hivma** **SHEA**
SIDP

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IDWeek eNL Advertising Program

- Purchase Options
 - Full year commitment
 - Priced at \$72,000 for 50% SOV
 - Prorated based on weeks remaining at time of contract for 2025
 - Full year commitment provided ROFR for 2026 (10/15/25 renewal deadline)
- A la carte commitment
 - Priced at \$3,000 per deployment



The image shows a promotional page for IDWeek eNL Advertising Program. At the top, it features the IDWeek logo and the text "Washington, D.C. Oct. 19 - 23". Below this is a large blue banner with the text "JOIN US LIVE, IN PERSON!". The page is divided into several sections, each with a heading and a brief description. The first section is titled "IDWeek Registration Includes Access to More Than 70 Affiliated Events" and lists various activities like keynote sessions, roundtable discussions, and networking opportunities. The second section is titled "5-YEAR DATA IS HERE" and features a graphic with the text "Explore what the data could mean for your patients." The third section is titled "No Matter Where You, Advance Your Career by Participating in IDWeek" and lists various benefits like CEU credits and networking opportunities. The fourth section is titled "IDWeek Prepares Early Career Attendees for Success" and lists various activities like keynote sessions, roundtable discussions, and networking opportunities. At the bottom, there is a blue button that says "Register & Book a Hotel Room Now" and a graphic with the text "REAL WORLD EVIDENCE SUPPORTS STEWARDSHIP EFFECTIVENESS".